

# WATERCOLOR ART SOCIETY – HOUSTON



April 2024 Gallery Exhibit Prospectus

Non-Juried Member Exhibit

Sunday, April 7 – Saturday, April 27, 2024

**Exhibit Theme:** General

**Important Show Dates:**

- Registration: March 27 to **Deadline is Wednesday, April 3 @ 3 pm.**
- Painting Drop off: During registration during gallery hours until Wednesday, April 3 @ 3pm
- Gallery Show dates: **April 7 through April 27**
- Painting pick-up: **April 30** during gallery hours

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1-Apr	2-Apr	3-Apr	4-Apr	5-Apr	6-Apr	7-Apr
CLOSED		Deadline to Register & Drop Off Painting  3 PM DEADLINE			Installation/Judging  Volunteers 9 am-12 pm	Reception after Demo (aprox 3 pm)

**Juror: Julie Verville**

Julie is an Artist, and Gallery owner. She brings a wealth of insight into Art, its presentation, and the feeling and memories it ties together.

Originally from Houston, she has lived in the Woodlands since 1992. “We moved back here when we had our third child; we now have four children. We love the nature, the public art installations, The Waterway, the restaurants. It seems like a very cohesive community for families, and as a lover of the arts, we really enjoy that art is a big part of the community here.”

Julie owns the [Ardest](#) Gallery, a fine arts gallery in the Woodlands, representing nearly 40 top Texas 2D and 3D emerging to mid-career artists. “I’ve been an art collector for almost 20 years, and I still remember buying my first piece. That’s one of the main reasons I collect art personally. It’s for the stories of the artist who created it, where I found it, and when I found it. I like to be able to tell those stories to people who come into our home. [Ardest](#) Gallery is a way for me bring that same level of joy to people’s homes in The Woodlands and around Houston.”

In addition to ongoing monthly shows and exhibitions, we also host creative workshops and classes, literary events, Designer Days, artist talks and more.

**Awards:** First, second, and third place winners receive a cash award (\$100, \$75, \$50 respectively) and a ribbon. Artists are eligible to win one award per show. Winners will be announced at the opening reception and also notified by phone or email.

**How to Register: Multiple ways to register online:**

**Click on this link:**

[https://watercolorhouston.org/event-5656401\\_](https://watercolorhouston.org/event-5656401_)

Or use this QRC code:



Or go to our website:

[watercolorhouston.org](http://watercolorhouston.org),

You'll see a link to register on our front page.

**To also Show Online:** After registration, email your digital pictures to [admin@watercolorhouston.org](mailto:admin@watercolorhouston.org) by the registration deadline.

**Rules and Regulations:** Acceptance or rejection of an entry based on any deviation from the rules below is made at the discretion of the Gallery Director(s).

- **Eligibility:** This exhibit is open to members only.
- **Timing of creation:** Must be created in the last 24 months.
- **Size:** Dimensions must be less-than 48 inches (in height or width including the frame).
- **Surface:** Any surface material is allowed that is compatible for water soluble media: examples include, but are not limited to Paper, Yupo, Aquabord, Claybord, Gessobord (with or without cradle) illustration or art board, rice paper, or canvas.
- **Media:** Must be at least 80% water soluble such as watercolor, gouache, acrylic, egg tempura, casein, and water-soluble charcoal or ink.
- **Collage** is allowed as long as water media is the dominant element. No restrictions on collage source.
- **Original Work:** Work must be artist's original handwork. "Original" means the painting is the artist's own idea, composition and design, painted by hand, not digitally generated or reflecting the use of artificial intelligence.
- **Critiques:** Work may reflect general non-specific feedback or critique that artist received from others.
- **Exceptions:** Any deviation from the rules above is made at the discretion of the Gallery Director and may be waived for WAS-H student/teacher exhibits.

Your art is **not** eligible for entry if:

- It is a copy of someone else's art.
- It is a copy of a previous winning image.
- It already won a previous WAS-H award (first, second, or third place) or has been accepted in an AME or IWE exhibit.
- It was created from a photo that was copyright protected.
- It was created from a photo someone else took and you don't have the person's written permission to use it for these purposes.
- It was created as part of an art class, DVD or other instruction, including paintings completed after the class but using the techniques to "re-create" an image that is not uniquely yours. The forgoing prohibition may be waived for WAS-H student/teacher exhibits.
- It is a print, photograph or reproduction. These are not permitted in our shows and exhibits.

**Rules for Framing:**

- To ensure the protection of your artwork for in-Gallery shows, paintings require protection.
- Framed art can be mounted with or without a white mat and framed under plexiglass. No glass allowed.
- Varnished, waxed, or other fixatives are allowed (instead of plexiglass).

- All pieces must be wired across the back, capable of being hung from a single point.
- Sawtooth hangers are not allowed.
- If framed, the frame should be simple metal or wood no wider than 2”.
- Mat and liner (if used) must be white and defined as such in its color spec. This should be a bright or neutral white. No warm, off-white, creamy, yellowish or other hint of color.
- Mats must be white in their core – no black or other colors allowed.
- Cradle with fixative is also allowed if it is wired across the back.
- Specific sizing or fixative media used is at the discretion of the Gallery Director.
- WAS-H is not liable for damage before, during or after the exhibit.

**Gallery Sales:**

- Paintings may be listed for sale or not for sale (NFS).
- Gallery donation is 25%.
- Sales tax is charged for all gallery sales.
- Artist is responsible for any shipping costs or delivery fees.
- All sales of paintings during the exhibit will be handled by WAS-H.
- Interested buyers: call WAS-H at 713-942-9966 or email [admin@watercolorhouston.org](mailto:admin@watercolorhouston.org)

**International Award Winners only:**

- Winners outside the United States must complete a W-9 Form
- Payment may have up to 30% withheld, if required by IRS regulations.
- International winners will have payment processed via Paypal
- Physical checks will not be sent to addresses outside the USA.
- Alternatively, WAS-H can initiate a wire transfer. Winner is responsible for the transfer fee.
- Gift certificates cannot be awarded to non-U.S. residents.
- US winners will have their checks/prizes mailed to their home.

WAS-H reserves the right to reject any entry that is controversial, obscene, or in bad taste. Questions about the rules and regulations of the monthly gallery show may be directed to: Brian Flaherty and Linda Flowers, Gallery Co-Directors [gallerdirector@watercolorhouston.org](mailto:gallerdirector@watercolorhouston.org)